



Press Release

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Poland: New production line for liquid laundry detergents

Henkel invests 24 million euros in laundry production in Poland

Racibórz, Poland – Henkel has invested 24 million euros in a new, state-of-the-art laundry production line at Henkel’s Laundry & Home Care production site in Racibórz, Poland. Adding to the existing production of powder detergents, it now started to manufacture liquid detergent for Persil and other brands, serving a market of ten countries in Central and Eastern Europe.

The new production line caters to growing consumer demand and global trends, as gel detergents are currently the largest category of the worldwide laundry detergent market. “We have been manufacturing premium detergents for a quarter of a century now. With the production of washing gels, we are opening a new chapter for the plant supporting the company’s growth in Poland,” says Adrian Wycisk, Head of the Racibórz plant. “Washing gels are a modern and environmentally compatible product. Its manufacturing is highly energy-efficient because the applied engineering solutions allow to minimize the production processes’ impact on the environment and surroundings of the plant.”

Sustainable products – sustainable production

The gel detergent line was built in line with high sustainability standards, meeting the LEED (Leadership in Energy and Environmental Design) green building certification requirements. The new investment is an example of how Henkel delivers on its sustainability strategy towards the company’s commitment to triple its efficiency by



2030. The launch of Henkel's new manufacturing line has created over 40 new positions.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 20 billion euros and adjusted operating profit of around 3.5 billion euros. Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to 6.4 billion euros. Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel.com/press

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