



## Press Release

May 4th, 2017

Henkel and HP Indigo expand their digital printing cooperation for flexible packaging

### **New solutions for excellent results in digital printing for flexible laminates**

Düsseldorf – Individualization and personalization of packaging is a progressive trend with a strong impact also on flexible laminate solutions. This development brings with it an increased industry interest in digital printing technologies: They are ideal for individually designed packages and smaller job sizes. Expanding the portfolio for its customers with specific fast-curing adhesives and leveraging on its best-in-class expertise, Henkel is delighted to bring its alliance with HP Indigo to the next level.

Henkel now extends its offering for digital printing with Loctite Liofol LA 2760 / 5028. This two-component solvent-based polyurethane adhesive system is optimized for retort pouches and withstands sterilization, boiling as well as pasteurization. And it is the perfect fit for HP Indigo's Pack Ready coating solution: With the chemical crosslinking of the ink and primer, the processing properties and packaging characteristics are greatly improved. This combination makes high performance in digital printing possible for additional food package types, particularly for retort pouches from PET, Al, OPA and CPP laminates. Further, Loctite Liofol LA 2760 / 5028 shows a very fast decay of primary aromatic amines (PAA), further improving the packaging's food safety properties.

#### **Discover more applications at Interpack 2017**

Henkel and HP will present more examples of product innovations and system solutions at Interpack from May 4<sup>th</sup> until May 10<sup>th</sup>. Visitors can discover Henkel's adhesive solutions and learn more about Henkel's collaboration with HP Indigo in hall 7, booth C10. HP Indigo will display a sample of a stand up pouch produced with its Pack Ready coating solution and Henkel's Loctite Liofol LA 2760 / 5028 at its stand in hall 13.



**LOCTITE BONDERITE TECHNOMELT TEROSON AQUENCE Ceresit**



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### **About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2016, Henkel reported sales of 18.7 billion euros, adjusted operating profit of 3.2 billion euros. Its three top brands, Persil (detergent), Schwarzkopf (hair care) and Loctite (adhesive) generated more than 6 billion euros in combined sales. Henkel employs more than 50,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com)

**Photo material is available at <http://www.henkel.com/press>**

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**The following material is available:**



For the lamination of flexible packaging the adhesive and printing ink need to be compatible to deliver excellent results.