

## Press Release

June 1, 2015

Opening of new production line in Vienna

### Henkel further expands its production site in Vienna

Vienna, Austria – Each year about 10 million euros go towards the high-tech expansion of Henkel’s biggest liquid detergent production site, located in the heart of Vienna. On May 29, a tenth production line was opened at the plant in Vienna’s Landstraße neighborhood.

“Putting the new line into operation is a sign of our commitment to consistently investing in the Henkel Vienna site,” said Günter Thumser, President, Henkel Central Eastern Europe. “We do this very successfully thanks to our close cooperation with over 300 local suppliers and the know-how and expertise of our employees.”

Henkel produced around 235,000 tons of liquid detergents in Vienna in 2014, 80 percent of which were exported to twenty different countries. The lion’s share of the manufactured goods come from the fabric softener (Silan), all-purpose detergent (Persil, Dixan, Weißer Riese) and hand-dishwashing detergent (Pril) areas. Effective immediately, Henkel will also be producing the Polish detergent brand “E”, acquired last year, at the plant in Vienna.

Henkel operates worldwide with leading brands and technologies in three business units: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions, both in the consumer and in the industrial businesses, with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 50,000 people and reported sales of 16.4 billion euros and adjusted operating profit of 2.6 billion euros in fiscal 2014. Henkel’s preferred shares are listed in the German stock index DAX.

**Photo material is available at <http://www.henkel.com/press>**

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