

## Press Release

2014/04/07

Adhesive Technologies to exhibit at Hannover Messe in the Adhesive Technology display area

### **Henkel showcases innovative solutions for industrial customers**

**This year will see Henkel presenting its Adhesives business at the 2014 Hannover Messe. The individual businesses in the Adhesive Technologies business unit will be showcasing their solutions for customers in various industrial and trade sectors as well as private households in the Adhesive Technology display area.**

Henkel, the world's largest adhesive manufacturer, will be presenting a wide range of applications and products at Hannover Messe. Located right next to the Industrial Supply show, the Adhesive Technology display area provides the ideal stage for it to do so. The exhibitor area in Hall 6 is surrounded by thematic areas such as lightweight construction, process technologies and multimaterial applications.

Alongside research institutions and specialist media, one of the partners of the Adhesive Technology display area is the adhesives association Industrieverband Klebstoffe (IVK), whose members include more than 100 German companies in the sector. The association is led by president Boris Tasche, Head of Business Development at Adhesive Technologies. With a world market share of more than ten percent, the German adhesives industry is a global leader.

#### **Leading position as innovative partner**

For Henkel, the 2014 Hannover Messe is an attractive platform for showcasing its leading position as an innovative partner to its customers for adhesive and functional coating solutions in all sectors. The Transport and Metal, Packaging and Consumer Goods Adhesives, General Industry and Electronics businesses will accordingly be presenting new developments that meet customer demand for environmentally friendly, sustainable and cost-efficient production.

In addition, the Adhesives for Consumers, Craftsmen and Building business will be showcasing a cross-section of its innovative product range.

### **Business experts on hand**

The Henkel stand is located in Hall 6, B44. Experts from the individual businesses will be available at the fair to provide information and answer questions.

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 47,000 people and reported sales of 16.4 billion euros and adjusted operating profit of 2.5 billion euros in fiscal 2013. Henkel's preferred shares are listed in the German stock index DAX.

**Photo material is available at <http://www.henkel.com/press>**

Contact	Holger Elfes	Lisa Kretzberg
Phone	+49 211 797-99 33	+49 211 797-56 72
E-mail	<a href="mailto:holger.elfes@henkel.com">holger.elfes@henkel.com</a>	<a href="mailto:lisa.kretzberg@henkel.com">lisa.kretzberg@henkel.com</a>

Henkel AG & Co. KGaA

**The following material is available:**



Henkel's presence at Hannover Messe showcases the company as an innovative partner to its customers for adhesive and functional coating solutions in all sectors.



Henkel will be at Hannover Messe to introduce new developments that meet customer demand for environmentally friendly, sustainable and cost-efficient production.