

Press Release

2013/07/22

New Henkel online seminar on the topic of “Food Packaging”

Webinar “Formulation Reconstruction and Product Efficiency Testing”

Food packaging safety is an issue to which Henkel – as the world’s largest adhesives manufacturer – is deeply committed. On its newly created knowledge platform “Food Safe Packaging Portal Europe,” Henkel will be holding a webinar on “Formulation Reconstruction and Product Efficiency Testing” on July 25 from 10:00 to 10:45 AM (CEST). Dr. Matthias Frischmann will talk about the successful analytical techniques and product efficiency testings of the analytic department as well as the importance for new food packaging solutions.

The purpose of the live webinars is to shed light on important issues surrounding food packaging safety. Participants will also be able to pose their questions live and online to the Henkel presenters while the webinars are still in progress. Those interested in participating can register at www.henkel.com/foodsafety. Once they have registered, they will also gain access to the Premium Area, which offers further webinars, white papers, a comprehensive glossary, and videos covering a range of key issues.

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 47,000 people and reported sales of 16,510 million euros and adjusted operating profit of 2,335 million euros in fiscal 2012. Henkel’s preferred shares are listed in the German stock index DAX.

Photo material is available at <http://www.henkel.com/press>

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The following material is available:



Henkel expert Dr. Matthias Frischmann.



Henkel's new Food Safe Packaging Academy.