

Press Release

2013/08/26

New whitepaper on the topic of “Food Packaging”

Whitepaper “Some tips to prevent contamination”

Food packaging safety is an issue to which Henkel – as the world’s largest adhesives manufacturer – is deeply committed. On its newly created knowledge platform “Food Safe Packaging Portal Europe”, Henkel offers a whitepaper with “Some tips to prevent contamination”. Dr. Monika Tönneßen provides in her whitepaper an overview about the different kinds of contamination caused by packaging.

In the whitepapers extensive case studies, customer references and market research findings about food safe packaging issues are offered for download. The Henkel experts provide in these whitepapers a summary as well as profound information about relevant topics. Interested persons can register at www.henkel.com/foodsafety for the premium area, where the whitepapers can be found, a comprehensive glossary and further videos covering a range of key issues.

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Beauty Care and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 47,000 people and reported sales of 16,510 million euros and adjusted operating profit of 2,335 million euros in fiscal 2012. Henkel’s preferred shares are listed in the German stock index DAX.

Photo material is available at <http://www.henkel.com/press>

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Folgendes Fotomaterial ist verfügbar:



Henkel's new Food Safe Packaging Academy.



Henkel expert Dr. Monika Tönnießen.