Press Release

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Extract from Dossier Henkel Innovation Challenge/Original Recordings and Interviews

Guy Boone

Corporate Vice President, Head of Global SBU for Consumers and Craftsmen, Adhesive Technologies

"There is no better chance for students to get in touch with the diverse and fascinating world of Henkel products and adhesive technologies. I am very curious to see which out-of-the-box ideas will come out of this unique challenge. At the same time, students will get valuable support from our management to broaden their perspective and take their skills to the next level."

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